

Dear ECC member,

I am delighted to announce details of our Annual Conference, which following last year's successful event will once again be virtual and takes place on Thursday 24th November. In 2021 we welcomed more than 130 delegates from over 50 ECC member organisations and partners, and we hope even more will join us this year!

The conference theme is **Engagement Reimagined. Relationships, Retention and Performance.**

We've got some great speakers for the conference, including keynote sessions from [Gavin Oattes](#) and [Eddie Obeng](#). We will also have a range of workshops and a panel discussion with subject experts.

In addition to this exciting programme, there will be ample opportunities for networking including a networking carousel and the ability to schedule 1:1 virtual meetings.

Top tips to maximise engagement during the virtual conference

Sometimes we fall into the trap of multitasking when attending virtual events and not giving our full attention to the sessions, but there are some great keynote and workshop sessions that we don't want you to miss out on!

Please try to adopt the following tips if you can, to make the most of attending this event:

- Block time out in your diary for the conference, as you would if it was a face-to-face event, to avoid meetings overlapping sessions
- Work from home, if possible, or find a quiet place in the office to avoid interruptions
- Turn off notifications or close down your Microsoft Teams and emails
- Move your phone away from your desk to avoid distractions
- Use headphones to keep your attention on the sessions
- Think about questions to ask speakers in advance
- Take notes to retain more information

As a valued ECC member we hope you are able to attend. Please do keep your eyes peeled as we'll be sending out another email in September to announce the launch of the registration website.

We hope to see you on the platform!

Regards,

Nicholas

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