

# Helpdesk Report: Digital learning roles

by

Incomes Data Research

May 2020

This report has been produced by Incomes Data Research Limited as part of the ECC Labour Market and Pay Data Service.

Any queries relating to this report should be directed to:

t: +44 (0) 1702 669549

e: [marketdata@incomesdataresearch.co.uk](mailto:marketdata@incomesdataresearch.co.uk)

Incomes Data Research Limited. Registered in England & Wales. Company No. 09327550.  
Registered address: 71-75 Shelton Street, London WC2H 9JQ

Correspondence address: Incomes Data Research, The Studio, The Old Gasworks, 43 Progress Road, Leigh on Sea, Essex SS9 5PR

## Contents

1. Introduction .....	4
2. Market salary data .....	4
2.1. Market data .....	4
2.1.1. ECC group data .....	4
3. Job advertisements .....	7

## 1. Introduction

This report has been prepared by Incomes Data Research (IDR) and, as requested, it provides market salary data for the following role(s):

- Digital Learning Designer
- Digital Learning Developer
- Digital Learning Technologist

## 2. Market salary data

This section presents the market salary data as collected from members of the Education Competencies Consortium (ECC). The Digital Learning position will likely increase in the coming months as many institutions move their teaching online in response to coronavirus. Not all universities could provide information, however one did state:

“We don’t have any of these roles but will be looking to recruit in this area. In the meantime, we are seconding staff with appropriate skills and experience from within the business. No firm details as yet.”

This sentiment was echoed in additional universities stating they were “heading in that direction” and a keen desire to receive these results back.

### 2.1. Market data

The tables in the following sections provide the aggregate market salary for a full-time position.

#### 2.1.1. ECC group data

The data in this section is based on analysis of salaries for a similar role(s), within the ECC group.

### Digital Learning Designer

University ID	Minimum £pa	Typical £pa	Maximum £pa
A	28,553	-	34,702
B	33,038	-	33,038
C	-	-	-
E	-	-	-
F	25,941	-	30,046
G	29,176	31,000	32,817
H	25,910	-	31,784
<b>Median</b>	<b>25,926</b>		<b>30,915</b>

Source: IDR

Note: University D provided a role for this position, but it was too senior to be included in the sample. The salary range was £42,792 - £51,063.

### Digital Learning Developer

University ID	Minimum £pa	Typical £pa	Maximum £pa
A	28,553	-	34,702
B	33,038	-	33,038
C	33,797	-	40,322
D	28,347	30,960	33,815
E	-	-	-
F	25,941	-	30,046
<b>Median</b>	<b>28,553</b>		<b>34,702</b>

Source: IDR

Note: University G provided a role here that was more senior than required titled 'Academic Developer (Curriculum Practice)'. The salary range was £39,152 - £49,553.

Note 2: University H provided a role however, it was an intern and so the salary was deemed too low on £18,000.

## Digital Learning Technologist

University ID	Minimum £pa	Typical £pa	Maximum £pa
A	28,553	-	34,702
B	27,599	-	27,599
C	-	-	-
D	34,866	38,308	41,550
E	33,797	35,325	40,322
F	-	-	-
G	29,176	31,000	32,817
H	25,910	-	31,784
Median	28,865		33,760

Source: IDR

### 3. Job advertisements

This is a new area of recruitment and so the job advertisements are not available for this role.