



# Helpdesk Report: Senior Public Affairs and Policy Manager

by

Incomes Data Research

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This report has been produced by Incomes Data Research Limited as part of the ECC Labour Market and Pay Data Service.

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## 1. Introduction

This report has been prepared by Incomes Data Research (IDR) and, as requested, it provides market salary data for the following role(s):

- Senior Public Affairs/Policy Manager

## 2. Market salary data

This section presents the market salary data. We aim to provide a minimum of three sources of information for each job to enable ‘triangulation’ of the results, and thereby provide the widest possible assessment of the market for this role.

### 2.1. Market data

The tables in the following sections provide the aggregate market salary for a full-time Senior Public Affairs/Policy Manager.

#### 2.1.1. Official earnings data

The data provided below is based on the Government’s latest Annual Survey of Hours and Earnings (ASHE), for November 2018. This survey, conducted by the Office for National Statistics, provides a snapshot of earnings each April and is based on a 1% sample of National Insurance numbers. ASHE is considered a reliable source of official earnings data.

The following table details the median and average UK gross annual pay for full time employees in the closest-matched occupational category. It also provides information on the annual percentage change which can be an indicator of labour market pressures.

## Annual pay - Gross (£)<sup>1</sup> - For full-time employee jobs: United Kingdom, 2018

Description	Code	No. of jobs (000s)	Median	Annual percentage change	Average	Annual percentage change
Public relations professionals	2472	24	32,148	4.1	39,420	4.1

Source: Table 14.7a, ASHE 2018.

### 2.1.2. NHS data

In this section we provide information on the salary range for the pay band likely to cover comparator jobs in the NHS. The NHS, with 1.2m staff is the largest employer in the UK and as such plays a key role in influencing market for many non-medical roles, particularly in education, given the links between parts of higher education and the NHS.

Directors of a similar scope in the NHS are typically employed on Band 7 and the current salary range is between £37,570 and £43,772 a year outside of London and high-cost areas in the South East/South.

Roles based in high-cost areas qualify for the following supplements:

- Inner London – 20% of basic salary, subject to a minimum payment of £4,400 and a maximum payment of £6,777;
- Outer London – 15% of basic salary, subject to a minimum payment of £3,722 and a maximum payment of £4,743;
- Fringe – 5% of basic salary, subject to a minimum payment of £1,017 and a maximum payment of £1,762.

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<sup>1</sup> Gross pay excludes bonuses but includes basic pay, shift premium payments, overtime pay, paid leave, maternity pay, sick pay and other pay.

### 2.1.3. IDR data

The following tables contain data from IDR Pay Benchmarker, our internal database of salary information. This data has been collected by IDR directly from employers and employee bodies through surveys and data collection for the IDR Pay Benchmarker service.

#### Middle manager, public sector

Job level	Company count	Lower quartile	Median	Upper quartile	Average
Level 7	15	£40,500	£42,948	£50,151	£46,252

Source: IDR Pay Benchmarker.

### 2.1.4. Recruitment data

#### Public Affairs Manager, public sector, London

Job title	£ range	£ typical
Public Affairs Manager	35,000-60,000	50,000

Source: Hays UK Salary Guide 2018

### 3. Job advertisements

This section details current comparable vacancies from our database of advertised positions.

#### 3.1. Data and summary

##### Public Affairs and Policy Manager, higher education – advertised positions summary

Minimum		Maximum
Average	£40,653	£45,440

##### Public Affairs and Policy Manager - job advertisements

Reference ID	Organisation	Job title	Min	Max	Hours	Location
IN348	Morgan Hunt	Public Affairs and Policy Manager	£38,000	£38,100	Full Time	London
IN349	NFER	Public Affairs Manager	£42,000	£48,000	Full Time	Slough
IN350	Michael Page for a global professional body	Policy Manager's (Global & EMEA)	£40,000	£50,000	Full Time	London
IN351	The Open University	Senior Public Affairs Manager	£40,792	£48,677	Full Time	Milton Keynes
IN352	The Parliamentary and Health Service Ombudsman	Public Affairs and Insight Manager	£42,422	£42,422	Full Time	London

#### 3.2. Job advertisements

The following pages present the job advertisements for the above vacancies.

# Public Affairs and Policy Manager

[Morgan Hunt](#)

25 reviews

-

London

Apply with Indeed

Saved

London

£38,000 - £38,100 a year

Morgan Hunt are currently working with a leading health charity to recruit their new Public Affairs and Policy Manager.

The main purpose of the role is to lead on the policy and public affairs of the charity, leading on key stakeholder engagement.

Key responsibilities

- Lead of stakeholder engagement, targeting key influencers
- Develop policy briefings and contribute to the policy positions of the charity
- Engage with politicians, senior health policy professions on relevant issues
- Develop and manage campaigns

Key requirements

- Good understanding of health policy
- Knowledge of influencing strategies for stakeholders, and processes within UK Parliament
- Strong project and people management skills
- Experience of developing and maintaining relationships with parliamentarians
- Experience of writing briefs and presentations
- Representing an organisation externally on charity coalitions and Government working groups.

Morgan Hunt is a multi award winning Employment Business for interim, contract and temporary recruitment and acts as an Employment Agency in relation to permanent vacancies. Morgan Hunt is an equal opportunities employer job suitability are assessed on merit in accordance with their skills, qualifications and abilities to perform the relevant duties

Job Type: Full-time

Salary: £38,000.00 to £38,100.00 /year

14 days ago - report job



# Public Affairs Manager

[National Foundation for Educational Research](#)

4 reviews

-

Slough

Apply with Indeed

Archived

Slough

Permanent

£42,000 - £48,000 a year

Location: Slough

We do some truly amazing work and we need your help to spread the word. Can you design and deliver a proactive communications strategy that raises NFER's visibility and expertise within the education sector?

NFER has a worldwide reputation as a leading independent provider of education research and analysis. We are a registered charity that has contributed evidence, in-depth knowledge, and research expertise to support the creation of an excellent education for all children and young people for over seventy years. Improving the lives of children and young people is at the heart of everything we do.

Internally you'll be known as the Policy Communications Manager, in this newly created role, your emphasis will be to identify and provide support in understanding matters relating to education policy initiatives. You'll take NFER's key areas of expertise and be its public response within education policy developments, working closely with the Senior Management and Leadership team to generate content aimed at raising NFER's profile. Key elements of the role include:

- Track education policy developments, reports, announcements and debates that relate to NFER key priority areas and make recommendations as to any potential communications and/or visibility opportunities that might arise from them
- Work with the Research Department and Impact Team to schedule and deliver relevant blogs, comment and other social media and web content around policy developments and government initiatives relating to NFER key priority areas
- Develop relationships with key external stakeholders (think tanks, media, government comms teams, Special Advisers) with a view to identifying future visibility and impact opportunities

Your technical background:

- a degree in a relevant field of study
- strong writing style with the ability to write accurately and for a variety of audiences
- can assimilate, understand and re-present large amounts of content quickly

You'll love this job, if:

- You enjoy writing!
- You are proactive and enjoy finding ways to engage with an online audience
- Building relationships through many different media comes naturally

#### Bonus Points:

You don't need a background in education but we're eager to hear from you if do, or you may have an understanding of government policy, or have worked as a Content Manager, Communications Manager, as an Education Blogger or Policy Blogger.

#### Why NFER?

- Competitive salary
- Generous pension scheme
- Free parking
- 30 days' holiday per year plus Bank Holidays + additional discretionary days
- Excellent support for professional development
- Great work/life balance (35 hours worked per week)

NFER is a not-for-profit organisation and an equal opportunities employer, welcoming applications from all sections of the community.

So, if you are looking for a fresh, new challenge apply via [HERE](http://bit.ly/2GEDjfY) <http://bit.ly/2GEDjfY>

Job Types: Full-time, Permanent

Salary: £42,000.00 to £48,000.00 /year

6 days ago - report job

# Policy Manager's (Global & EMEA) London or Brussels

[Michael Page UK](#)

35 reviews

-

London

[Apply On Company Site](#)

Archived

London

Permanent

£40,000 - £50,000 a year

## Bullet points

- X 2 Policy Manager's (Global & EMEA) London or Brussels
- international policy, eu policy, global policy, regulatory policy

## About Our Client

A global professional body

## Job Description

I am currently recruiting x 2 Policy Managers (Global & EMEA) for a professional body in London. In this role you will develop the organisations regulatory policy and strategy at a global level and identify, manage and respond to external regulatory policy developments.

You will be responsible for developing and managing our regulatory policy and standards, alongside the business of any relevant committees and boards.

You will be expected to be able to analyse regulatory risks and have a clear understanding of the range of regulatory tools to control these risks. You will need understand the importance of an evidence base in developing policy, and recognise the values of equality, diversity and inclusion to deliver effective policy outcomes.

You will also be responsible for ensuring that we communicate changes in policy and development in the most effective way, including identifying with the needs of different stakeholders, alongside the corporate affairs team.

## The Successful Applicant

The ideal candidate will have/be:

- Relevant experience in managing policy development and delivery in a similar position, ideally with international experience.
- Experience of drafting complex documents, such as policy responses, professional standards, MoUs etc.

- Track record of working with key stakeholders including senior industry and public policy figures.
- Ability to consider the internal and external impacts of policy development.
- Experience in communicating changes in policy to different types of audience.
- Experience of successfully managing boards and committees to ensure policy and business matters are carried out productively.
- Able to think independently, with the capability to develop practical solutions to complex policy issues.
- Interpersonal and influencing skills. Able to build a network of internal and external stakeholders.

### **What's on Offer**

£40,000 - £50,000 PA DOE plus benefits

Contact:

Kas Rothwell

Quote job ref: 13993237

+44 207 831 2125

Michael Page UK - 30+ days ago - report job - [original job](#)

# Senior Public Affairs Manager

The Open University UK

120 reviews

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Milton Keynes

[Apply On Company Site](#)  
Saved

Milton Keynes

£40,792 - £48,677 a year

3 May, 2019 - 12:00

## Change your career, change lives

The Open University is the UK's largest university, a world leader in flexible distance learning education combining a mission to widen access to higher education with research excellence, transforming lives through education.

### The role

The Senior Public Affairs Manager will be the University's eyes and ears in Westminster. You'll be part of a team based within its Strategy Office, to develop and strengthen relationships with politicians, civil servants and other external stakeholders to influence public policy and funding priorities.

### Skills and experience

Can you demonstrate significant experience of operating in a policy influencing environment in or around Westminster?

Are you driven by a passion for making change happen with a commitment to delivering outputs of the highest quality?

Do you have strong communication, interpersonal and organisational skills and are highly motivated with an ability to manage a complex brief and exercise initiative and judgement across a broad area of responsibilities?

If so, then we would love to hear from you.

### What you get in return

We offer a great range of benefits that support our employees, and any dependants, for the long term. Benefits include 33 days holiday per annum plus Bank Holidays and Christmas closure days, and an attractive pension proposition.

### How to apply

To apply, please send your CV and covering letter, along with your application form, to [resourcing-hub@open.ac.uk](mailto:resourcing-hub@open.ac.uk)

Interviews: Monday 20th May 2019

Closing date: Midday on Friday 3rd May 2019

Email:

[Resourcing-hub@open.ac.uk](mailto:Resourcing-hub@open.ac.uk)

An application form and job related information are available from the links located below. Hard copies and access details for disabled applicants are available from the Resourcing Assistant on 1098 655544 or by email (on the link above), quoting the reference number 16016.

**We promote diversity in employment and welcome applications from all sections of the community**

Job related information:

**Attachment**

## Size

Job description 31 March 2019.pdf  
92.15 KB

## Application for Employment form

### Which file-type best suits my needs?

Microsoft Word

Application for Employment form (Microsoft Word)

If you prefer to complete your form on computer, or you'd like to save your completed form for subsequent applications, the file-type best suited to your needs is Microsoft Word. If you need to undo the form file protection please see instructions under "completing the application form" section here: <http://www.open.ac.uk/about/employment/how-apply-general-vacancies>

Screen Reader Compatible (Microsoft Word)

Application for Employment form (Microsoft Word /Screen Reader Compatible)

We also provide a screen reader compatible version of this file. For the screen reader version to function correctly the file must be downloaded to your computer and opened using Microsoft Word. To save the file on your computer right click on the link and choose "save link as" or "save target as".

Adobe Acrobat \*

Application for Employment form (Adobe Acrobat)

If you don't have Microsoft Word on your computer, or you prefer to complete your application form by hand, the file-type best suited to your needs is Adobe Acrobat (pdf).

- You can download Adobe Acrobat from here: [Download Adobe Acrobat Reader \(free\)](#)

## Terms and Conditions (Academic Related Staff)

The Open University UK - 19 days ago - report job - [original jo](#)

# Public Affairs and Insight Manager

Parliamentary and Health Service Ombudsman

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London

Apply with Indeed

Saved

London

Permanent

£42,422 a year

We're looking for a proactive and dynamic Public Affairs and Insight Manager to help lead our policy and influencing work. This is a great opportunity for someone with experience of policy development and a good understanding of the UK parliament to help drive improvement in public services.

The Parliamentary and Health Service Ombudsman is the independent organisation with responsibility for making final decisions on complaints that have not been resolved by the NHS in England and UK government departments. We use insights from our casework to encourage improvement in public services.

The Public Affairs and Insight team is responsible for PHSO's research, policy, stakeholder engagement and parliamentary accountability work. As one of three Public Affairs and Insight Managers you will have the opportunity to make a real impact. Working in a matrix environment, you will be expected to both lead and support the delivery of key policy, research and public affairs projects and will play a key role in helping identify and drive service improvements across the NHS and Central Government.

With sound judgement and an understanding of both the health sector and UK government and parliament, you will also have experience of engaging with stakeholders and parliament so that you can help us develop policy recommendations that are picked up and delivered by public services.

You will be a motivated self-starter who is able to manage conflicting priorities and manage multiple projects at the same time. You will be a team-player who collaborates effectively with colleagues and is able to operate with credibility at all levels of seniority.

If you have general questions about the role, please contact the recruiting manager, Kate Eisenstein, Assistant Director of Insight and Public Affairs, at [kate.eisenstein@ombudsman.org.uk](mailto:kate.eisenstein@ombudsman.org.uk).

## How to apply

Please submit your CV and supporting statement by 10am on Tuesday 14th May.

Parliamentary and Health Service Ombudsman - 2 days ago - report job - [original job](#)