

Helpdesk Report: Director of Strategic Planning

by

Incomes Data Research

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This report has been produced by Incomes Data Research Limited as part of the ECC Labour Market and Pay Data Service.

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1. Introduction

This report has been prepared by Incomes Data Research (IDR) and, as requested, it provides market salary data for the following role(s):

- Director of Strategic Planning

2. Market salary data

This section presents the market salary data. We aim to provide a minimum of three sources of information for each job to enable ‘triangulation’ of the results, and thereby provide the widest possible assessment of the market for this role.

2.1. Market data

The following sections provide the aggregate market salary for full-time Director of Strategic Planning.

2.1.1. NHS data

In this section we provide information on the salary range for the pay band likely to cover comparator jobs in the NHS. The NHS, with 1.2m staff, is the largest employer in the UK and as such plays a key role in influencing the market for many non-medical roles, particularly in education, given the links between parts of higher education and the NHS.

Strategic Directors in an NHS acute hospital with a turnover of between £200m and £400m is between £102,000 (lower quartile) and £122,000 (upper quartile) a year based on financial accounts ending September 2019.

2.1.2 IDR data

The following tables contain data from IDR Pay Benchmarker, our online database of salary information. This data has been collected by IDR directly from employers through surveys and bespoke data collection for the IDR Pay Benchmarker service.¹

Strategic Director

Sector	Average Minimum	Average Typical	Average Maximum
Public sector, Level 10a	£108,299	£111,258	£116,948

Source: IDR Pay Benchmarker

2.1.2 Other sources

Development Director

Sector	Lower quartile	Median	Upper quartile
Public administration, levels 10a/b	£101,985	£130,750	£168,667

Source: Professional and managerial survey.

¹ Refers to the IDR Job Level. These typically cover the following types of roles: 1 and 2, admin, support and manual roles; 3 and 4, secretarial and craft roles; 5 and 6, vocational and supervisory; 7 and 8, professional and managerial; 9, senior management; 10a and 10b, directors; 11, senior directors/chief executives.