

PERM INTEGRATED/PRINT

Job title	Salary Min-Max
Junior PM/Producer	£20,000 - £30,000
Midweight PM/Producer	£30,000 - £40,000
Senior PM/Producer	£40,000 - £60,000
Resource/Traffic Manager	£30,000 - £40,000
Senior Resource/Traffic Manager	£45,000 - £60,000
Studio Manager	£35,000 - £45,000
Project Director	£55,000 - £80,000

PERM DIGITAL

Junior PM/Producer	£20,000 - £30,000
Midweight PM/Producer	£30,000 - £50,000
Senior PM/Producer	£40,000 - £65,000
Resource/Traffic Manager	£30,000 - £45,000
Senior Resource/Traffic Manager	£45,000 - £60,000
Studio Manager	£40,000 - £50,000
Creative Services Manager	£45,000 - £65,000
Head of Project Management/CSD	£60,000 - £80,000
Operations Director	£95,000 - £125,000

FREELANCE

Job title	MP Day Rate Average	Day Rate Min-Max
Junior PM/Producer	£180	£150 - £200
Midweight PM/Producer	£250	£220 - £280
Senior PM/Producer	£300	£250 - £350
Resource/Traffic Manager	£275	£250 - £300
Project Director	£375	£350 - £400
Senior Resource/Traffic Manager	£275	£250 - £300
Studio Manager	£240	£200 - £280
Creative Services Manager	£300	£280 - £350
Head of Project Management/CSD		£350 +

PERMANENT

Job title		Salary Min-Max
Proofreader	£30,000	£25,000 - £35,000
Sub-Editor	£30,000	£28,000 - £35,000
Editor	£32,000	£30,000 - £35,000
Junior Copywriter	£27,000	£25,000 - £30,000
Mid-Level Copywriter	£35,000	£30,000 - £40,000
Senior Copywriter	£45,000	£35,000 - £55,000
Head of Copy	£80,000	£70,000 - £90,000
Content Manager	£30,000	£25,000 - £45,000
Content Strategist	£50,000	£30,000 - £70,000
Community Manager	£40,000	£30,000 - £50,000
Social Media Manager	£35,000	£25,000 - £45,000
Social Media Strategist	£45,000	£35,000 - £60,000
Head of Social	£80,000	£60,000 - £100,000

FREELANCE

Job title		Day Rate Min-Max
Proofreader	£200	£150 - £250
Sub-Editor	£175	£150 - £200
Editor	£240	£200 - £280
Junior Copywriter	£175	£150 - £200
Mid-Level Copywriter	£250	£250 - £300
Senior Copywriter	£350	£300 - £400
Head of Copy	£325	£250 - £400
Content Manager	£250	£200 - £300
Content Strategist	£350	£300 - £400
Community Manager	£200	£150 - £250
Social Media Manager	£250	£200 - £300
Social Media Strategist	£375	£300 - £450